



P.O. Box 599, Reynoldsburg, Ohio 43068 • Telephone 1-614-TOMATO-1
Email: TomatoFestival@aol.com - WebSite: ReynoldsburgTomatoFestival.org

PROMOTIONAL PROGRAMS

\$5,000.00 each - Wed. Sept. 5th, Thurs. Sept. 6th and Sun. Sept. 9th

This package includes:

Parking Passes

Parade Entries - unlimited (non-campaigning officials)

10' x 10' space in a Business and Professional Tent for the week

20' x 4' Ad Banner on stage for day (with your graphics if any) sponsoring entertainment for the day

Pre-recorded "commercials" broadcast daily over the festival grounds PA system

Radio spots on no less than two and up to four stations each day for 10 to 14 days

Print advertisement in conjunction with festival activities in local and area print media

Ad on the Tomato Festival Website with links to your website

\$8,000.00 - Fri. Sept. 7th

This package includes:

Parking Passes

Parade Entries - unlimited (non-campaigning officials)

10' x 10' space in a Business and Professional Tent for the week

20' x 4' Ad Banner on stage for day (with your graphics if any) sponsoring entertainment for the day

Pre-recorded "commercials" broadcast daily over the festival grounds PA system

Radio spots on no less than two and up to four stations each day for 10 to 14 days

Ad on the Tomato Festival Website with links to your website

Print advertisement in conjunction with festival activities in local and area print media

On stage recognition/Intro of Band

\$10,000 - Sat.. Sept. 8th

This package includes:

Family Fun Pack (parking passes and ride wrist bands up to 100, need to identify numbers the week before)

Parking Passes

Parade Entries - unlimited (non-campaigning officials)

10' x 10' space in a Business and Professional Tent for the week

20' x 4' Ad Banner on stage for day (with your graphics if any) sponsoring entertainment for the day

Pre-recorded "commercials" broadcast daily over the festival grounds PA system

Radio spots on no less than two and up to four stations each day for 10 to 14 days

Ad on the Tomato Festival Website with links to your website

Print advertisement in conjunction with festival activities in local and area print media

On stage recognition/Intro of Band

TOMATO FESTIVAL

SPONSOR AND CONTRIBUTION PROGRAMS

QUEEN'S PROGRAM SPONSOR

Queen's Pageant - (The pageant sponsorship includes the cost of crowns, sashes and misc. items involved in the pageant.)	\$ 500.00
Queen's Luncheon - (The Queen has a luncheon on Sunday that visiting royalty from festivals around the state attend before the parade.)	\$1,000.00
Queen's Travel - (The travel includes cost of luncheons and charms from festivals - approximately 25 - throughout the state of Ohio that we travel to and placement of magnetic signs on vehicle towing float stating travel is sponsored)	\$3,000.00

TENT SPONSORS

(Your name on a banner over the entrance to Tent)

First Aid Tent	\$ 500.00
Community Tent	\$ 1,500.00
Rest & Relaxation Tent	\$ 1,500.00
Sales and Display Tents (2) each	\$ 3,250.00

TOMATO SPONSORS

Fresh Tomato Contest	\$ 500.00
Tomato Products	\$ 500.00
Tallest Tomato Plant Contest	\$ 500.00
Largest Tomato	\$ 200.00 a pound (per size of tomato)

OTHER SPONSORS

Advertising Banner	\$ 200.00 *
Mobile Office	\$ 250.00
Storage Pod	\$ 250.00
Little Princess Pageant	\$ 350.00
Senior King & Queen	\$ 350.00
Car & Motorcycle Cruise-in	\$ 500.00
Mutt Masquarade	\$ 500.00
Pizza Taste Off	\$ 500.00
Golf Carts	\$ 500.00 for 2 carts (your signs on carts)
Grand Opening	\$1,000.00
Grand Parade	\$1,000.00
Civil War Re-enactment and Grand Ball	\$1,500.00
Port-A-Pots	\$2,500.00
Stage (Your business name associated in announcements with stage)	\$3,000.00

* Banner sponsors supply their own banner, which will be displayed in the Sales & Display tent the week of the festival.

(OVER)

CONTRIBUTION LEVELS

(Your name on banner at entrance)

Paragon Contributor	\$ 150.00
Heirloom Contributor	\$ 100.00
Cherry Contributor	\$ 50.00

FOR SPONSORSHIPS OF \$500.00 OR MORE YOU WILL RECEIVE THESE BENEFITS:

- Free Parade Entry
- Free Parking Passes
- Banner displayed in Business & Professional Tent

FOR SPONSORSHIPS OF \$1,000.00 OR MORE YOU WILL RECEIVE THESE BENEFITS:

- Free Parade Entry
- Free Parking Passes
- Banner displayed in Business & Professional Tent
- Free 10' x 10' space in Business & Professional Tent

FOR SPONSORSHIPS OF \$3,000.00 OR MORE YOU WILL RECEIVE THESE BENEFITS:

- Free Parade Entry
- Free Parking Passes
- Banner displayed in Business & Professional Tent
- Free 20' x 20' outside ground space

REYNOLDSBURG TOMATO FESTIVAL BOOTH SPACES AND OTHER OPPORTUNITIES

- Concessions Spaces \$375.00/20' X 20' Space
- Sales & Display Tent (including Arts & Crafts) \$175.00/10' X 10' Space
- Parade Entry: \$50.00/entry

If you are unable to participate in any of the previous mentioned opportunities and would like to donate products or gift certificates, please contact the Festival by phone or email and someone will contact you for pickup of any items.

For additional information call (614) 866-2861.

2007 REYNOLDSBURG TOMATO FESTIVAL SPONSORSHIP PARTICIPATION FORM

Please return this form with your sponsorship fee no later than April 30, 2007 to The Reynoldsburg Tomato Festival Inc., P.O. Box 599, Reynoldsburg, OH 43068. All sponsorships are assigned on a first come bases, so act fast if you desire a particular sponsorship package.

Business Name _____

Business Address _____

Business Contact _____ Phone _____ E-mail _____

Sponsorship #1 Choice _____ #2 Choice _____