



Reynoldsburg Tomato Festival

Presented by Heartland Bank

August 19-20, 2011

Corporate Event Sponsorship Opportunities

Beefsteak Level Sponsor

2011 -- Heartland Bank

The Beefsteak sponsor will be the presenting sponsor for the event. One sponsorship is available at this level and it includes the following:

- Industry exclusivity (no competitors will be sponsors of any aspect of the event).
- Listed in all print and radio advertisements as the Reynoldsburg Tomato Festival presented by your company name.
- Up to four banners provided by you placed prominently around the festival grounds (no larger than 3 feet by 8 feet).
- Booth space provided to your company on the festival grounds (10 feet by 10 feet).
- Your company logo prominently shown on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company logo prominently shown on about 100 posters to be placed at area businesses to promote the event during the month of August.
- Full page advertisement in the festival program (about 18,000 to be printed).
- Free advertisement in the Parks and Recreation Brochure sent to about 12,000 residents in July 2011.
- Your company logo and a link to your website on the Tomato Festival website.
- Your company will be thanked by headline entertainers each night.

Heirloom Level Sponsorship - \$5,000

- Industry exclusivity (no competitors will be sponsors of any aspect of the event).
- Naming rights to one of three festival areas (e.g. kids' area, community tent, second stage).
- Up to three banners provided by you placed prominently at the festival area that you sponsor (no larger than 3 feet by 8 feet).
- Booth space provided to your company on the festival grounds (10 feet by 10 feet).
- Your company logo prominently shown on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company logo prominently shown on about 100 posters to be placed at area businesses to promote the event during the month of August.
- Half page advertisement in the festival program (about 18,000 to be printed).
- Free advertisement in the Parks and Recreation Brochure sent to about 12,000 residents in July 2011.
- Your company will be thanked by entertainers each night.
- Your company logo and a link to your website on the Tomato Festival website.

Celebrity Level Sponsorship - \$3,500

- Industry exclusivity (no competitors will be sponsors of any aspect of the event).
- Naming rights to one of three festival areas (e.g. kids' area, community tent, second stage).
- Up to two banners provided by you placed prominently at the festival area that you sponsor (no larger than 3 feet by 8 feet).
- Booth space provided to your company on the festival grounds (10 feet by 10 feet).
- Your company logo prominently shown on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company logo prominently shown on about 100 posters to be placed at area businesses to promote the event during the month of August.
- Quarter page advertisement in the festival program (about 18,000 to be printed).
- Free advertisement in the Parks and Recreation Brochure sent to about 12,000 residents in July 2011.
- Your company will be thanked by entertainers each night.
- Your company logo and a link to your website on the Tomato Festival website.

Brandywine Level Sponsorship - \$1,000

- Sponsorship of Biggest/Tallest Tomato Contest, Tomato Queen Pageant, Little Miss Tomato Pageant or Tomato Festival Car Cruise-In.
- A banner provided by you placed prominently at the festival grounds (no larger than 3 feet by 8 feet).
- Booth space provided to your company on the festival grounds (10 feet by 10 feet).
- Your company logo shown on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company logo shown on about 100 posters to be placed at area businesses to promote the event during the month of August.
- 1/8 page advertisement in the festival program (about 18,000 to be printed).
- Free advertisement in the Parks and Recreation Brochure sent to about 12,000 residents in July 2011.
- Your company logo and a link to your website on the Tomato Festival website.

Roma Level Sponsorship - \$500

- Booth space provided to your company on the festival grounds (10 feet by 10 feet).
- Your company name listed on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company logo shown on about 100 posters to be placed at area businesses to promote the event during the month of August.
- Your logo and a link to your company's website on the Tomato Festival website.
- Business Card size advertisement in the festival program (about 18,000 to be printed).
- Free advertisement in the Parks and Recreation Brochure sent to about 12,000 residents in July 2011.
- Your company logo and a link to your website on the Tomato Festival website.

Cherry Level Sponsorship - \$250

- Your company name listed as a sponsor on approximately 5,000 festival flyers mailed to Reynoldsburg residents' homes with their water bill.
- Your company listed as a sponsor on about 100 posters to be placed at area businesses to promote the event during the month of August.
- A link to your company's website on the Tomato Festival website.
- Business Card size advertisement in the festival program (about 18,000 to be printed).

Grape Level Sponsorship - \$100

- Your company listed as a sponsor in the festival programs (about 18,000 to be printed).
- A link to your company's website on the Tomato Festival website.

Friend of the Festival - \$50

- You will be listed as a Friend of the Festival in the festival program (about 18,000 to be printed).
- You will be included in the Friends of the Festival poster which will be displayed prominently on the festival grounds.

Due to printing deadlines, the inclusion of any Sponsor's logo or advertisement requires the commitment of the Sponsor by the following dates (subject to change):

*Parks & Recreation Brochure: May 3, 2011
Festival Flyers in the Water Bills: July 15, 2011
Festival Program: July 20, 2011
Festival Posters: July 31, 2011*

For further information contact Lucas Haire at 614-322-6831 or lhaire@ci.reynoldsburg.oh.us
or Mary Hudson at 614-866-4888 or visitmary@aol.com

